

# RACHAELROEHMHOLDT.COM



## RACHAEL ROEHMHOLDT

GLUTEN-FREE DAIRY-FREE BLOGGER  
& CERTIFIED HEALTH COACH

- Dedicated and passionate blogger with 7 years experience in writing, curating, developing recipes, and inspiring women to embrace their food intolerances.
- Graduated as a certified health coach through the Institute for Integrative Nutrition in 2013.
- Passionate about spreading the word of great brands and products that make living with food intolerances easier.



20K AVG MONTHLY  
PAGEVIEWS

13K AVG MONTHLY  
UNIQUE VISITORS



3500 CURRENT  
EMAIL SUBSCRIBERS

~300 SUBSCRIBERS  
ADDED MONTHLY



30K AVG DAILY  
IMPRESSIONS

1.26 MIL AVG  
MONTHLY VIEWERS

# LET'S WORK TOGETHER

## SPONSORED BLOG POST & EMAIL CAMPAIGN

Targeted content created around your brand and what you do best. Shared with my audience via my blog and newsletter list. My readers are always happy to hear about products that align with their gluten-free and dairy-free lifestyle.

## PRODUCT REVIEW

A detailed write-up of your product and why my audience will benefit from it. This is a comprehensive breakdown (pros/cons/how to use/where to buy) highlighting my honest feedback on your product or service. Includes photography showcasing your product in my real life.



## RECIPE DEVELOPMENT

Unique recipe created to highlight your product and why my audience will love it. Shared on my blog and with my email list. Includes photography (3 to 5 original photos with the post).

# READER FEEDBACK

"I recently subscribed and I LOVE these product recommendation emails. I am recently gluten and dairy free. This is so helpful!!!!" -Danielle M.

"These recipes look great! Thanks so much for sharing. I'm still fairly new to eating gluten and dairy free so I'm super grateful for these and your blog." -Ashley S.